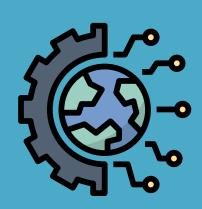
# TRENDS DEFINING FOOD INDUSTRY POST-COVID



#### NEW BUYING <u>HABITS ADO</u>PTED

Take-home grocery sales grew by 17% between april an July, being the most significant increases in the last 20 years\*





#### TECHNOLOGY AS AN ENABLER

Companies have embraced artificial intelligence-based technology to manage the workforce, food manufacturing and distribution

## FOOD SAFETY REVAMPED

More than 40% of people now worry much more about the hygiene and origin of their food





## FOOD SUSTAINABILITY TO THE FOREFRONT

25% of Americans now consume more plant-based foods and prioritize healthy, locally-sourced offerings

#### A NEW WAY OF DINING

54% of Americans are now cooking more than they were before the pandemic

