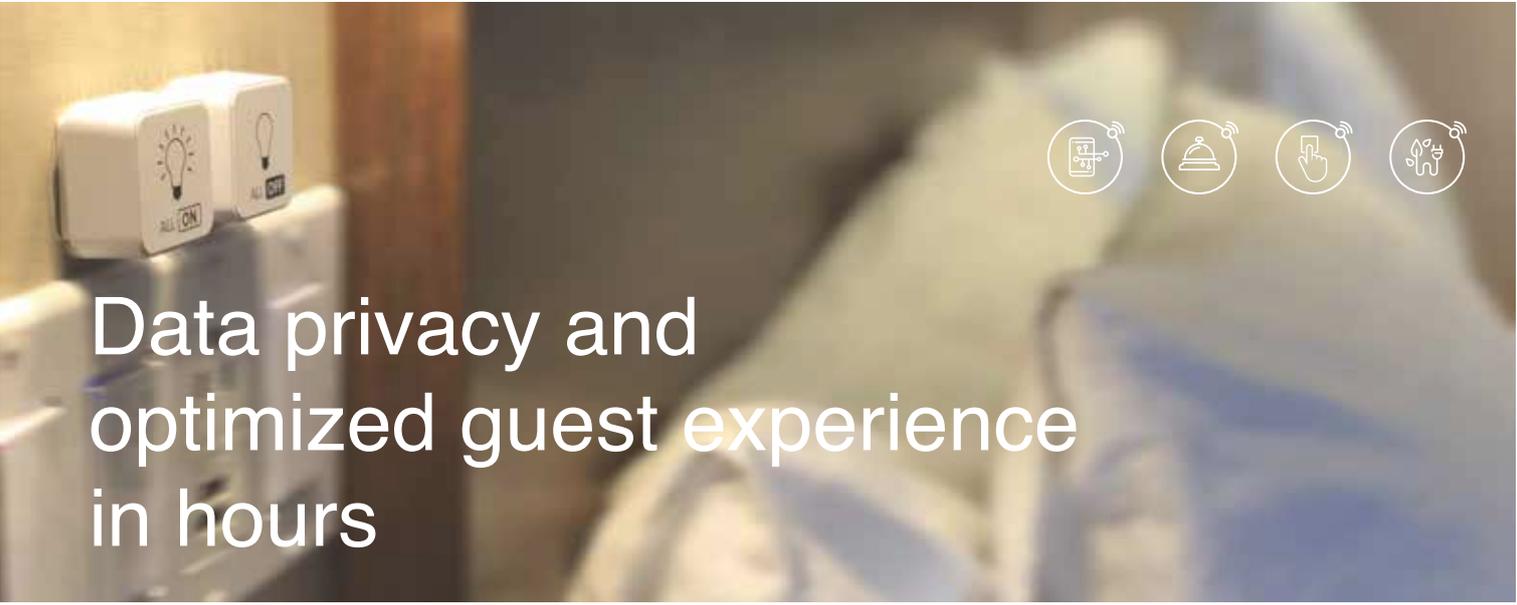# webee.io®

Strata Hotel
IoT Hotel Solution

Data privacy and optimized guest experience in hours

Hotel Strata is a unique boutique hotel located in the heart of Silicon Valley.
It's combination of service, comfort and convenience makes it an ideal place for business travelers in the Bay Area.
The hotel needed to continue to increase the added value and convenience to it's very sophisticated gues while keeping privacy as their main goal. The requests for value added solutions in the room plus their concerns about data privacy added a layer of complexity for the hotel. It make it more challenging to use new technologies to enhance their experience while meeting this requierement.

The Solution

They installed our smart switchs in all room lights and connected them to two wireless *Eny buttons* (powerless buttons that allow control) located in the night table. This two buttons triggered two commands: "All lights on"/"All lights off" with just one click.
Switchs were integrated cloud to cloud with PMS so that the concierge could create two scenes and modify them anytime without technical expertise:
a) Check in: Once guest check-in the PMS automatically turn on some lights in the room providing a warmer welcome to their first entrance to the room.
b) Check out: After guest checked-out the PMS automatically turn off all the lights inside the room to save energy and control the consumption.

The Results

Room connection was completed in less than 3 hours making it extremely easy to implement and without interrupting room occupancy.
Webee's Visual IoT allow the hotel to make any changes to the programming themselves without technical expertise.
100% of Guest use the new lighting control.
Labor cost saving: Housekeeping save time per room/per day turning on/off all the different lights in the room.
Hotel save a total of 25% in energy costs aproximately $13,687.50 annual savings for lighting energy, and $8,760.00 annual savings in house keeping.

Smart solutions for smarter business.

> "We are always looking for ways to optimize our guest experience keeping their data privacy and making sure we are making their stay comfortable. This solution help us control energy consumption and add convenience right out of the box. The best part, it was done in just hours and we can program it ourselves without technical expertise"

Strata General Manager

webee.io